



CAMP • ADVENTURE CENTRE • FARM

**100 YEARS**

**PRETTY LAKE**

← 1916 →

# A CENTURY OF DISCOVERY

Over the past 100 years, we've gotten used to something around here: People who set foot on our property often return.

When they come back, they talk about the woods or the ropes course. They recall the view of the lake or an experience as a summer camper. But what they're really talking about is discovery.

Visitors of all ages discover something. Maybe it's a skill, a perspective, or a new way to connect with others. Maybe it's the youthful optimism that's inescapable on a property where children have spent a century of summers.

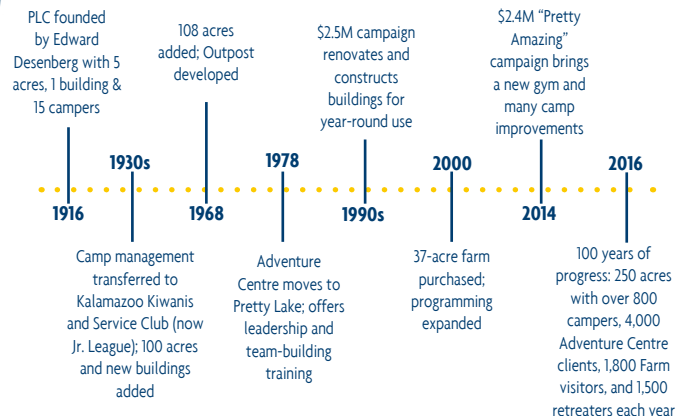
No matter what you discover at Pretty Lake, you're always choosing more than the area's premier adventure education and retreat facility. You're supporting cost-free summer camp for children. Everything we do today directly benefits our summer campers, just as it's been for 100 years.

However you get involved at Pretty Lake, you're giving deserving kids a second chance at summer.

**Welcome to Pretty Lake. What will you discover?**



## OUR HISTORY



## OUR MISSION

Pretty Lake's mission is to provide adventure education and outdoor experiences that change lives and improve the community. We do this by:

- Providing a free summer camp for the youth most likely to benefit from the opportunity
- Offering a wide range of customized adventure experiences for youth & adults
- Promoting opportunities to experience, appreciate, and steward our environment
- Making our unique natural environment and facilities available for the community to experience and enjoy

[prettylakecamp.org](http://prettylakecamp.org) 269.375.1950  
9123 Q Ave, Mattawan MI 49071



## PRETTY LAKE SUMMER CAMP

Each year from June to August, over 800 children take part in a totally cost-free summer camp session at Pretty Lake. Every child is given all they'll need throughout camp, from toothbrushes to clothing to counselors who become mentors and role models.

Donors, friends, and partners make camp possible for children who can benefit the most from the experience. With that generous support, counselors make camp great. The secret of a great summer camp is...

### *Surprise!*

Our summer camp is designed to help children surprise themselves. Campers are free to shake labels from home or school. They might discover they can swim for the first time, that they can make it all the way up a climbing wall, or that they love being in the woods. They can surprise themselves by uncovering a new identity as a hard worker, a peacemaker, or a good listener. Camp is a place to unlock hidden self-confidence, independence, and leadership.

When children can surprise themselves, they can surprise the world. Pretty Lake helps kids reshape how they understand their own potential.





## PRETTY LAKE ADVENTURE CENTRE

When was the last time you stepped outside your comfort zone? Whether you're on the ground or 40 feet in the air, the Adventure Centre will help you safely discover new limits of your own potential and the potential of your group.

At the Adventure Centre, you get industry-leading programming in a breathtaking setting. You also get:

- Better communication
- Stronger relationships
- More functional, cohesive teams
- Increased productivity and effectiveness
- Leadership development
- Personal accomplishment
- A unifying, unforgettable experience

Adventure Centre staff will customize each program to your group's specific needs. We're trained to help any group function at its peak, including corporations, small businesses, schools, athletic teams, nonprofits, religious groups, social groups, and families.

When you choose Pretty Lake, you're choosing Southwest Michigan's leader in team-building training, including facilitated low-ropes courses, high-ropes courses, climbing towers, and more. You're also ensuring summer camp stays free for incredible kids.







## P R E T T Y   L A K E F A R M

Love fresh food? So do we! Pretty Lake Farm is now large enough to provide farm-to-fork meals for summer campers and retreat guests. We're growing and serving thousands of pounds of produce every year. As part of your experience, you can also order meals prepared with our seasonal, farm-fresh ingredients in appetizers, entrees, and salads. Ask us what's available!

At Pretty Lake, everything is an educational opportunity, and the Farm is no exception. Summer campers help us grow and pick vegetables, learn about nutrition, and enjoy meals made from our fresh produce.

Our Farm also delivers a unique experience for guests and volunteers. You can get your hands dirty, learn new skills, and grow as a team while helping us grow healthier food for our campers. Our in-house chef utilizes farm produce for cooking classes that double as a fun team-building program. Choose a standalone project or add it to your Adventure Centre program. There are lots of ways your group can learn, discover, and connect at Pretty Lake.



## PRETTY LAKE MEETING & RETREATING

Move your next meeting, retreat, or conference to a relaxed, natural setting. From September to May, we offer a wide range of opportunities and facilities for small or large groups.

Enjoy fresh food prepared by our in-house chef. Explore 250 acres of wooded trails overlooking beautiful Pretty Lake. Engage in a customized Adventure Centre program. Rest assured knowing that your experience is making summer camp possible for deserving children.

Your rental options include:

- Retreat center with fireplace
- Conference center
- Dining hall
- Gym with basketball/volleyball court
- Winterized cabins
- Private outpost cabins
- Wooded campsites

Pretty Lake has a way of bringing out the best in people. Spend some time with us & discover why.



# WANT TO GET INVOLVED?

Generous support has kept Pretty Lake growing and thriving for 100 years. Your support today helps us keep summer camp free. Please consider making a gift by printing and returning the attached card or clicking the link below.

Here are other ways to get involved:

## GIVE

[prettylakecamp.org/support](http://prettylakecamp.org/support)

## VOLUNTEER

[prettylakecamp.org/volunteering](http://prettylakecamp.org/volunteering)

## ATTEND

[prettylakecamp.org/events](http://prettylakecamp.org/events)

## CALL

269.375.1950

Every dollar we receive helps us provide totally cost-free summer camp for kids who need it the most.

# GIVE THE GIFT OF DISCOVERY



### I would like to support cost-free summer camp:

- \$1,000    \$500    \$100    \$50    Other \$ \_\_\_\_\_
- Check    MasterCard    Visa    Discover

Name on Card: \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp Date: \_\_\_\_\_

Signature: \_\_\_\_\_ CVV: \_\_\_\_\_

I have enclosed my company's matching gift program application

I would like to make this gift in honor/memory of *(please circle)*: \_\_\_\_\_

I would like my gift to be anonymous

I am an alumnus of Pretty Lake Camp:    Camper    Staff    Board  
Year(s) \_\_\_\_\_



9123 Q AVE. • MATTAWAN • MI 49071  
(269) 375-1950 • [PRETTYLAKECAMP.ORG](http://PRETTYLAKECAMP.ORG)

Name(s): \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

E-mail: \_\_\_\_\_

Phone: \_\_\_\_\_

*\*Pretty Lake Camp is a 501(c)(3) nonprofit. Your contribution is tax-deductible to the full extent of federal and state tax laws.*